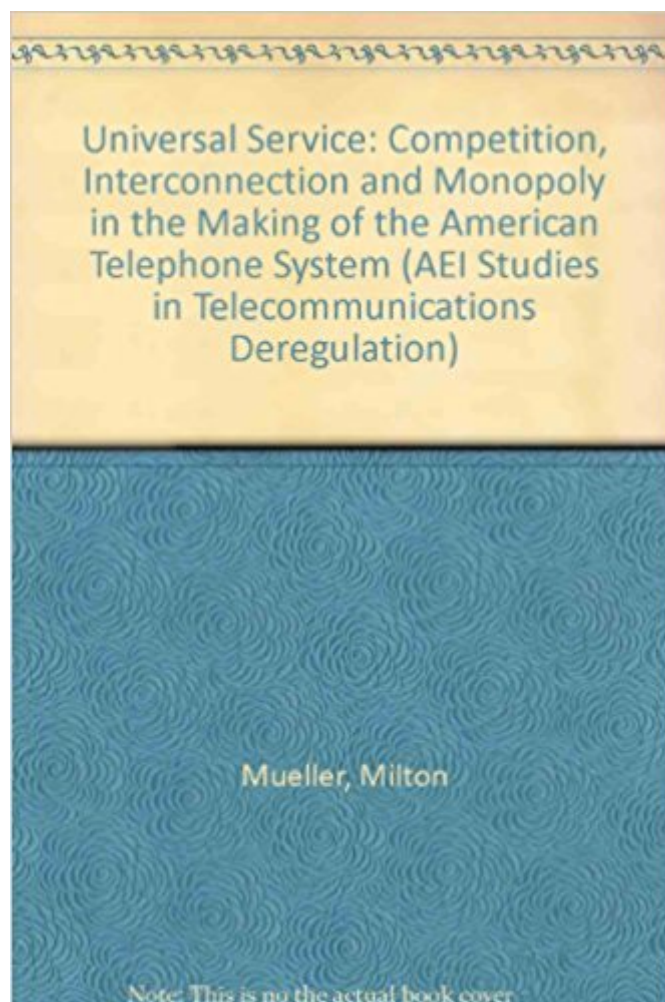




The book was found

Universal Service: Competition, Interconnection, And Monopoly In The Making Of The American Telephone System (AEI Studies In Telecommunications Deregulation)





Synopsis

Effective June 1, 1998, The MIT Press no longer distributes titles for the AEI Press. Orders for this book should be placed with: AEI Press c/o Publishers Resources, Inc. 1224 Heil Quaker Blvd. P.O. Box 7001 La Vergne, TN 37086-7001

Book Information

Series: AEI Studies in Telecommunications Deregulation

Hardcover: 213 pages

Publisher: The MIT Press (December 1, 1996)

Language: English

ISBN-10: 026213327X

ISBN-13: 978-0262133272

Product Dimensions: 1 x 6.2 x 9.5 inches

Shipping Weight: 1.2 pounds

Average Customer Review: 5.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #5,028,923 in Books (See Top 100 in Books) #19 in [Books > Engineering & Transportation > Engineering > Telecommunications & Sensors > Telephone Systems](#) #55 in [Books > Law > Business > Regulation](#) #13845 in [Books > Computers & Technology > Networking & Cloud Computing > Internet, Groupware, & Telecommunications](#)

Customer Reviews

Milton L. Mueller is Professor at Syracuse University's School of Information Studies and XS4All Professor at Delft University of Technology, the Netherlands. He is the author of *Ruling the Root: Internet Governance and the Taming of Cyberspace* (MIT Press, 2002) and other books.

An excellent book that explores the myth of telecommunications policy. A problem in telecommunications policy is that the regulatory approaches have been sufficiently long lived that those who regulate today were not around when the regulatory policy was established. We have lived so long with regulatory approach that we have lost site of regulatory policy. As we today address, should a VoIP phone be regulated like a Verizon POTS phone, the answer is normally "Yes" because "like things should be regulated the same." This articulates a regulatory approach devoid of comprehension as to why a Verizon POTS phone was ever regulated in the first place. Milton Mueller takes us there and explores through his dissection of Universal Service what first brought about these policies, who sought them, and what gain they thought might be achieved

through regulation. Today's universal service (98% of all americans have phones) is a grand achievement, but it is a far cry from what AT&T meant by "universal service" in 1908.

In this crisply written mix of history and clear theory, Mueller retells the history of early competition in telephony -- and of the role of regulation in making the AT&T monopoly. The book brings to life a completely forgotten period, where telephones were like computer operating systems today -- competing yet incompatible. Not every phone could be called from every phone, and this fact, Mueller convincingly argues, pushed competition in telephone penetration. The book also is convincing in its account of the reconstruction of the meaning of the word "universal service" which was brought about, Mueller argues, by AT&T revisionism in the 1970s. The original meaning was simply that any phone would be able to call any phone; the modern meaning (that some service subsidizes other service) was a construction of a late monopoly trying to defend itself. The book suggests wonderful (if under developed) parallels with the story of competition in modern operating systems. And it offers some important skepticism about the 1996 Telecommunications Act.

A fascinating account of telephone competition in the early 1900s, when the competing telephone systems did not connect. Mueller's analysis of the experience of a fragmented telecommunications infrastructure--and the decision to put an end to it in the name of "universal service"--has important implications for Internet and telecom development today. John Crook

[Download to continue reading...](#)

Universal Service: Competition, Interconnection, and Monopoly in the Making of the American Telephone System (AEI Studies in Telecommunications Deregulation) Toward Competition in Local Telephony (Aei Studies in Telecommunications Deregulation) Universal Orlando: By Locals - A Universal Travel Guide Written In Orlando: The Best Travel Tips About Where to Go and What to See in Universal Orlando ... Universal Florida, Universal Studios) Political Economy of Deregulation: Interest Groups in the Regulatory Process (AEI Studies) Soap Making: 365 Days of Soap Making: 365 Soap Making Recipes for 365 Days (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, ... Making, Soap Making Supplies, Crafting) Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making Recipes for 365 Days An Introduction to U.S. Telecommunications Law, Second Edition (Artech House Telecommunications Library) The Food Service Professional Guide to Controlling Restaurant & Food Service Operating Costs (The Food Service Professional Guide to, 5) (The Food Service

Professionals Guide To) Telecommunication Policy for the Information Age: From Monopoly to Competition Telephone Triage Protocols for Nurses (Briggs, Telephone Triage Protocols for Nurses098227) Telephone Triage Protocols for Nursing (Briggs, Telephone Triage Protocols for Nurses098227) Telephone Triage Protocols for Nurses (Briggs, Telephone Triage Protocols for Nurses) Contrived Competition: Regulation and Deregulation in America The Economics of Crop Insurance and Disaster Aid (AEI Studies in Agricultural Policy) Buddhism and Ecology: The Interconnection of Dharma and Deeds (Religions of the World and Ecology) The Ultimate Soap Making Guide: Unique Soap Making Recipes & Complete Soap Making Guide for Beginners (Soap Making at Home, Soapmaking Guide, Soap Making Recipes, Soap Making Book) Food Service Menus: Pricing and Managing the Food Service Menu for Maximum Profit (The Food Service Professional Guide to Series 13) Civil Service Exam Secrets Study Guide: Civil Service Test Review for the Civil Service Examination (Mometrix Secrets Study Guides) Start Your Own Senior Services Business: Adult Day-Care, Relocation Service, Home-Care, Transportation Service, Concierge, Travel Service (StartUp Series) Bikini Competition: Ultimate Bikini Competition Diet Cookbook! - Bikini Competitors Guide With Carb Cycling And Clean Eating Recipes To Prepare And Win ... Low Carb, Paleo Diet, Atkins Diet)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)